



TENNESSEE HEALTH CARE CAMPAIGN ANNUAL CONFERENCE
Moving Forward: Making Health Reform Work for Tennessee
Options and Opportunities in 2012
 June 11, 2011 - Meharry Medical College, Nashville

| | | | |
|---------------------------------------|---|---|---|
| 7:30 – 8:30 | TQM Room | Single-payer Advocates' Breakfast with Wendell Potter | |
| 8:30 – 9:00 | Lower Lobby | Registration and continental breakfast Wendell Potter <i>Deadly Spin</i> book signing | |
| 9:00 – 9:35 | Compton Auditorium | Opening Plenary: The Patient Protection and Affordable Care Act as a platform for building a health care system that works for all Tennesseans - Tom Kahler, THCC Board President - Beth Uselton, THCC Executive Director - Anton Gunn, HHS Regional Director | |
| 9:45 – 10:30 | Morning Workshops | | |
| Track I – What's in it for me? | | Track II – What's in it for Tennessee? | |
| Lecture Hall 2 | A) Employer-sponsored Group Insurance: - Patrick Tigue, Community Catalyst - moderated by Belinda Hardy, THCC Board Member | Lecture Hall 1 | A) Health Information Technology: Electronic Medical Records and the Health Information Exchange - Janet King, eHealth Tennessee - moderated by Johniene Thomas, THCC Board Member |
| TQM Room Left | B) TennCare / Uninsured: - Dan Ramey, LCSW, & Annie Livingston-Garrett, LMSW, THCC Social Workers | Compton Auditorium | B) Preserving Medicare and Medicaid in the Budget Battles - Tony Garr, THCC Policy Director - Anton Gunn, HHS Regional Director |
| Staff Lounge | C) Medicare: - Lucy Utt, TN Commission on Aging & Disability - Dr. Jim Powers, Vanderbilt Medical Center | Nelson Auditorium | C) Will It Hold Up In Court? Constitutional Challenges to the Affordable Care Act - Chris Coleman, TN Justice Center - Moderated by Brad Palmertree, THCC Organizer |
| TQM Room Right | D) Small Business: - Claire McAndrew, Families USA - moderated by Mike Tant, THCC Board Member | | |



| | | | |
|---------------------------------------|--|--|---|
| 10:30 – 10:45 | Lower Lobby | Coffee Break | |
| 10:45 – 11:15 | Compton Auditorium | Presentation: TN Health Insurance Exchange Planning Initiative - Brian Haile, Director of the Tennessee Insurance Exchange Planning Initiative | |
| 11:15 – 12:30 | Compton Auditorium | Panel Discussion: Choices and Challenges in Setting Up the Tennessee Health Insurance Marketplace - Brian Haile, TN Insurance Exchange Planning Initiative - Dave Chandra, Center on Budget and Policy Priorities - Claire McAndrew, Families USA - Anton Gunn, HHS Regional Director - moderated by Beth Uselton, THCC Executive Director | |
| 12:30 – 1:00 | TQM Room & Lower Lobby | Lunch | |
| 1:00 – 1:45 | Compton Auditorium | Keynote Speaker: Wendell Potter, former VP of Communications for CIGNA, author of <i>Deadly Spin</i> and former consumer representative to the National Association of Insurance Commissioners | |
| 1:45 – 2:45 | Afternoon Workshop I – Options and Opportunities | | |
| Track I – What’s in it for Me? | | Track II – What’s in it for Tennessee? | |
| Lecture Hall 1 | A) Benefits Packages & Affordability Standards in the Exchange - Brad Palmertree, THCC Organizer - moderated by Libby Johnson, THCC Board Member | Compton Auditorium | C) Who’s in Charge Here? Governance of the Exchange - Dave Chandra, Center on Budget and Policy Priorities - moderated by Belinda Hardy, THCC Board Member |
| Lecture Hall 2 | B) Enrolling Tennesseans in Coverage: Navigators, Brokers & the Affordable Care Act - Claire McAndrew, Families USA - moderated by Chris Coleman, TN Justice Center | Nelson Auditorium | D) Leveling the Playing Field: Private Insurance Oversight in the Exchange - Patrick Tigue, Community Catalyst - Wendell Potter, former NAIC Consumer Representative - moderated by Beth Uselton, THCC executive director |



NINA GREGG
 Communication Resources
 4210 Sevierville Road
 Maryville, TN 37804 USA
 865 977 7399
 ngregg@att.net

*Strengthening non-profit and social justice organizations
 through consultation, planning, evaluation and coaching*



| | | |
|---------------------------|--|---|
| 2:45 – 3:00 | Lower Lobby | Coffee Break |
| 3:00 – 4:00 | Afternoon Workshop II – both tracks Action and Advocacy for Creating a Consumer-Friendly Marketplace | |
| <i>Nelson Auditorium</i> | A. Taking it to the Streets: Messaging & Media - Beth Uselton, THCC executive director - Dave Chandra, Center on Budget and Policy Priorities | |
| <i>Compton Auditorium</i> | B. Bringing it Home: Planning for in-district meetings with state legislators - Freda Player, Service Employees International Union - Tony Garr, THCC Policy Director - Moderated by Brad Palmertree, THCC Organizer | |
| <i>Lecture Hall 1</i> | C. An Issue of Fairness: Addressing Health Disparities Using the ACA and Existing Community Resources - Dr. Art Sutherland & THCC Health Equity Team - Moderated by Yolonda McClain, THCC Staff | |
| 4:00 – 4:30 | <i>Compton Auditorium</i> | Closing Session: Fired up, ready to go! - Door Prizes! - Volunteer Recognition: Beth & Libby - Call to Action: Freda Player |

Thank you to the fantastic THCC volunteers, board members, and coalition partners who donated their time, talents, energy and expertise to make this event possible!



Tennessee Health Care Campaign
Working for affordable, high quality health care for all Tennesseans
 1103 Chapel Avenue
 Nashville, TN 37206
www.thcc2.org
 1-877-431-7083



A very special thank you to our conference sponsors:

Tennessee Disability Coalition
Service Employees International Union, Local 205
Knoxville-area Local Organizing Group of TN Health Care Campaign
National Alliance on Mental Illness, Tennessee
Catholic Charities of Tennessee, Inc.
Ziggy's Tubes and Wires, Inc.
John & Nancy Stewart
American Association of Retired Persons (AARP) Tennessee
Barbara Reynolds & George Barnard
East Tennessee Presbyterian Peacemaking Committee
Deborah Rains
Gene & Penny TeSelle
United Neighborhood Health Services
Dr. Arthur & Jeanne Sutherland
Tennessee Kidney Foundation
Dr. James Powers & Martha Wettemann
Nina Gregg Communications Resources
George Haley
St. James Episcopal Peace Fellowship
Dr. Dick and Trudy Braun
Tennessee Alliance for Progress

